



From Gløshaugen to Hollywood

- when research becomes commercial products

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nevision

ARCHITECTS OF VIRTUALIZED MEDIA PRODUCTION

Idea: **JPEG2000** compression for TV contribution

HDTV

Wavelet vs
DCT video
compression

Digital Cinema

Chipset

Launching the **first product** at NAB'2006 in Las Vegas



Cooperation with **NTNU**



- Projects and master thesis
- Summer jobs
- Recruitment
- Competence network

Value of the **cooperation** for Nevion



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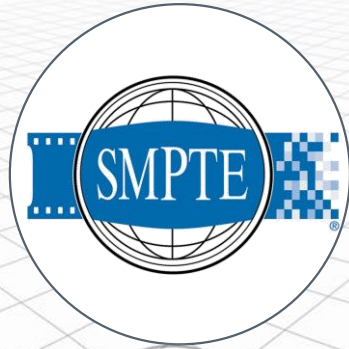
- Prototyping and testing of ideas and new technologies
- Recruitment
- Competence network

Value of the **cooperation** for NTNU



- Practical examples
- Relevant projects and master thesis
- Summer jobs and relevant experience
- Jobs for the students

The result is one **standard**, one **Emmy** and **products** used by **broadcasters** and **production companies** globally



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