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EXPONENTIËLE ORGANISATIES

WAAROM NIEUWE ORGANISATIES TIEN KEER BETER, SNELLER
EN GOEDKOPER ZIJN - EN HOE JIJ DAT OOK WORDT

 A SINGULARITY UNIVERSITY BOOK

What are ExOs?

An Exponential Organization (ExO) is one whose impact (or output) is disproportionately large — **at least 10x larger** — compared to its peers because of the use of new organizational techniques that leverage exponential technologies.



Marc Andreessen

founder of Netscape,
renowned Venture Capitalist
Andreessen-Horowitz

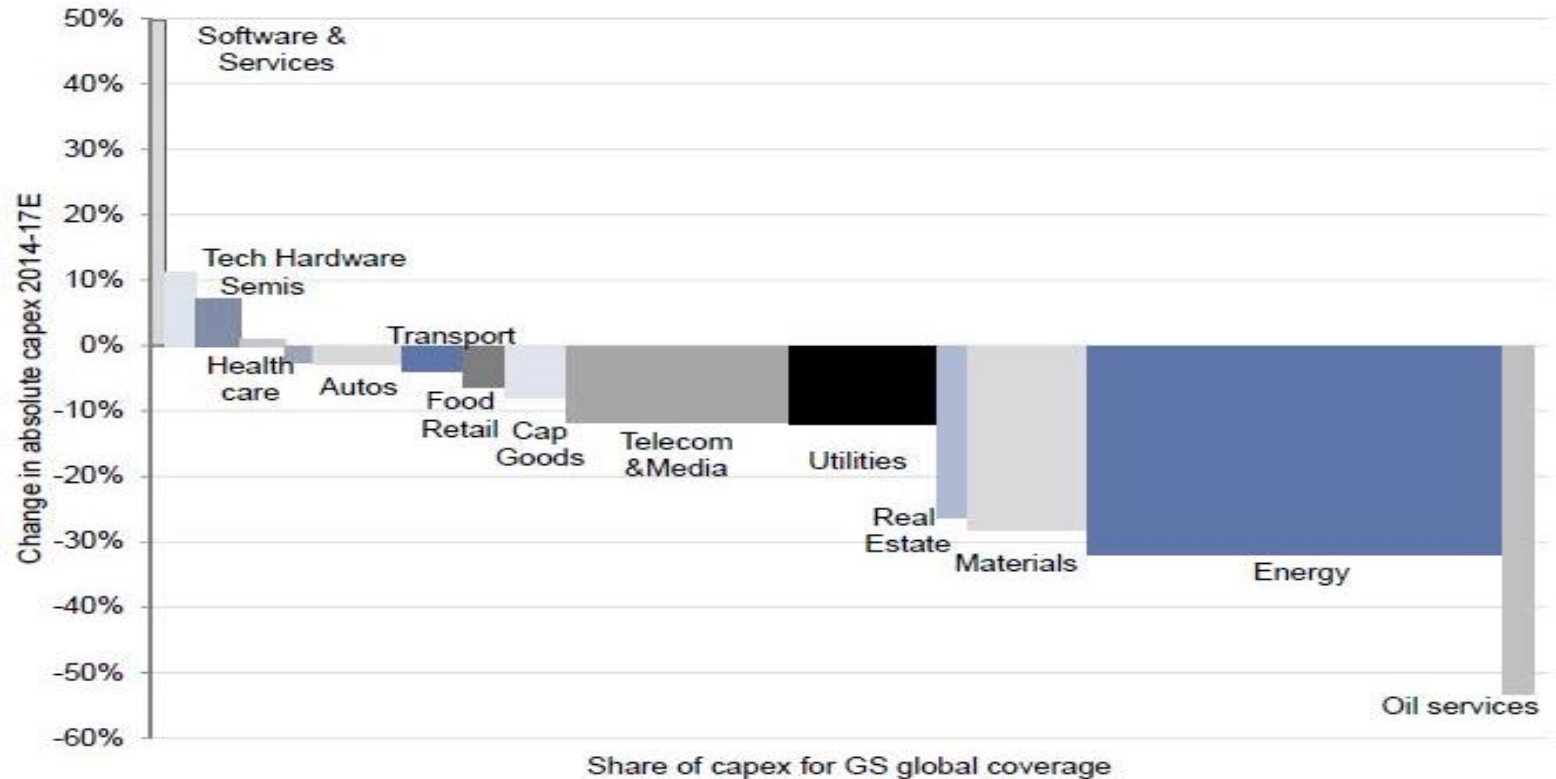
**Software is eating the
world, in all sectors**

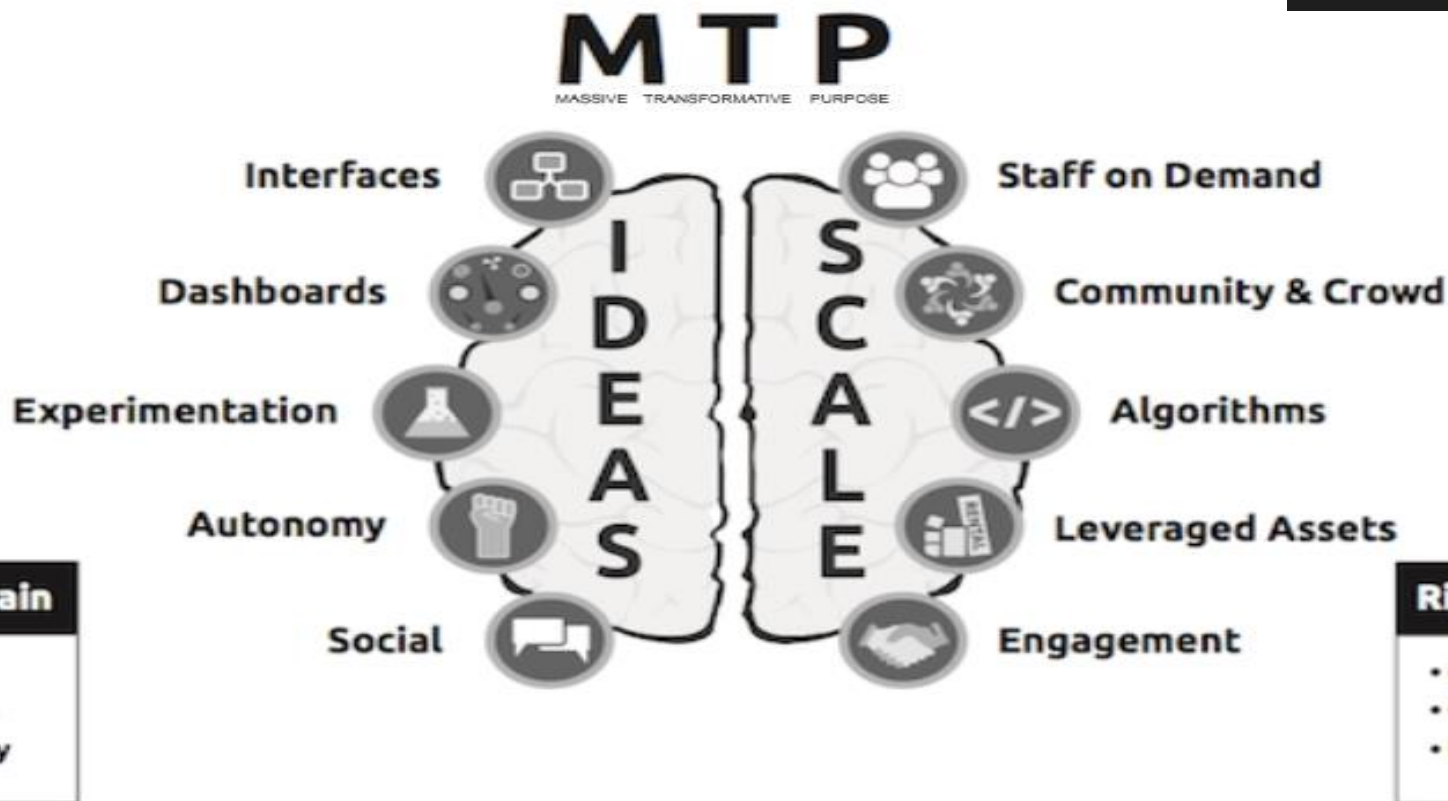
In the future every
company will become a
software company

Estimated Share of Capex by Industry

Share of capex in 2014 vs. change 2014-2017E, GS global coverage

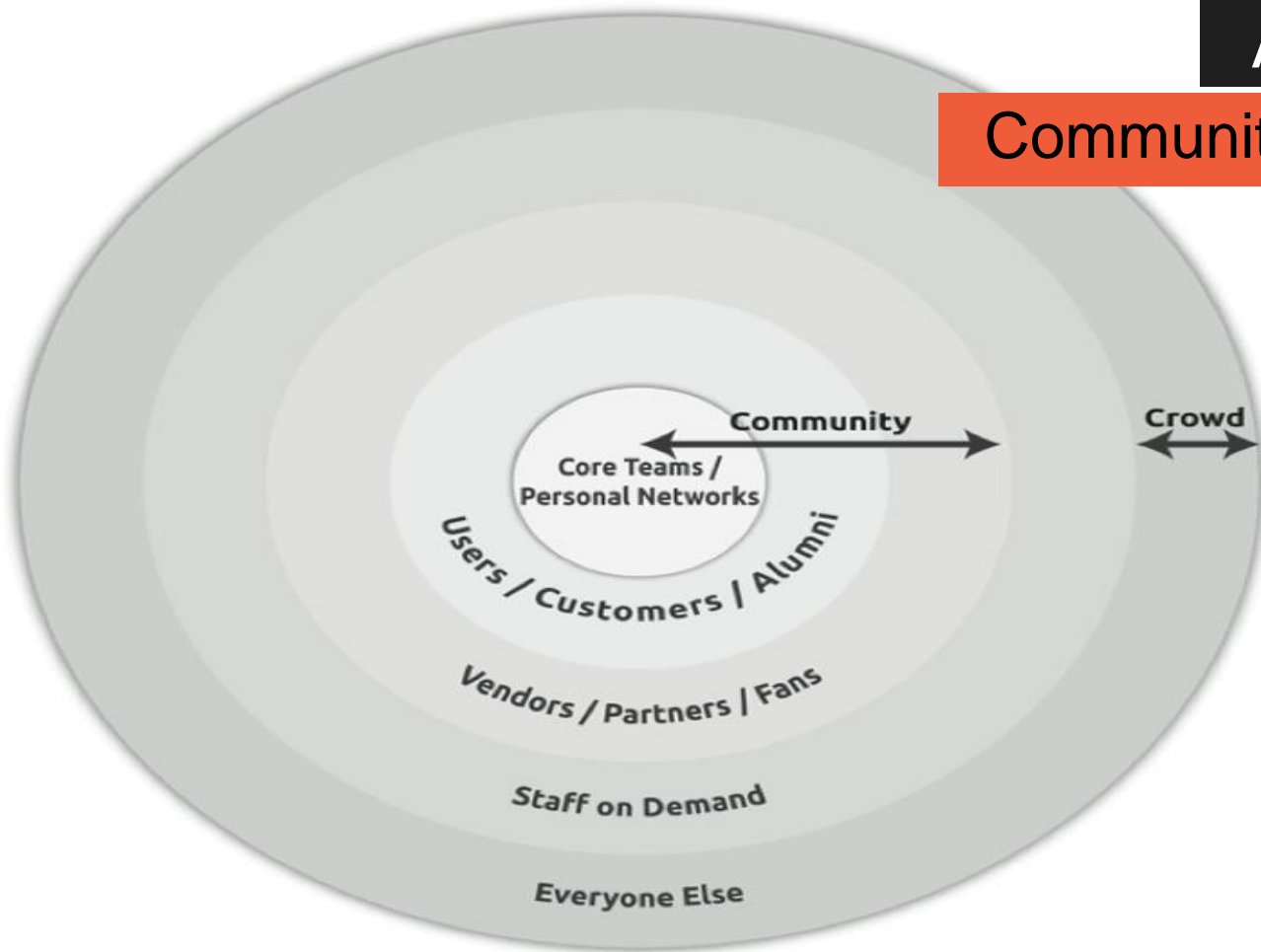
Source: Goldman Sachs Global Investment Research



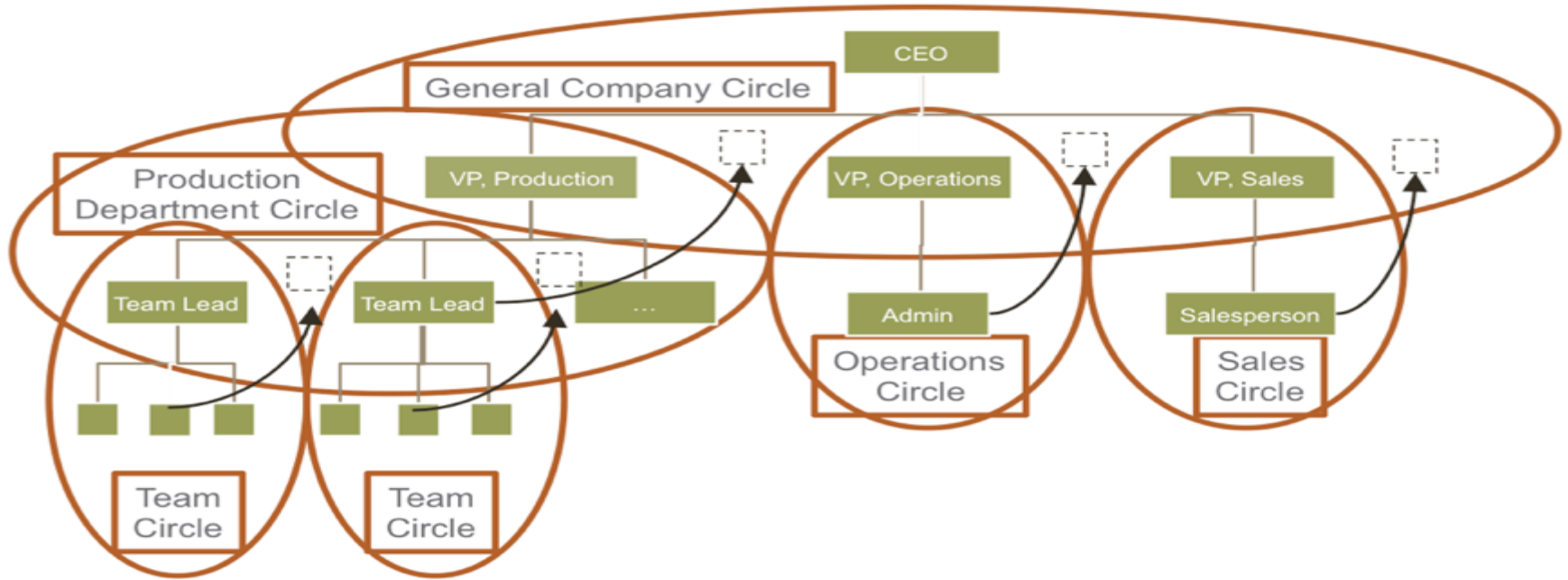


Attributes

Community & Crowd



Linear vs Exponential



Top-down, hierarchical

Flat, distributed authority
(Holacracy)

Linear vs Exponential



Financial driven, closed
(Status Quo)



MTP driven, transparent
via dashboards

Linear vs Exponential

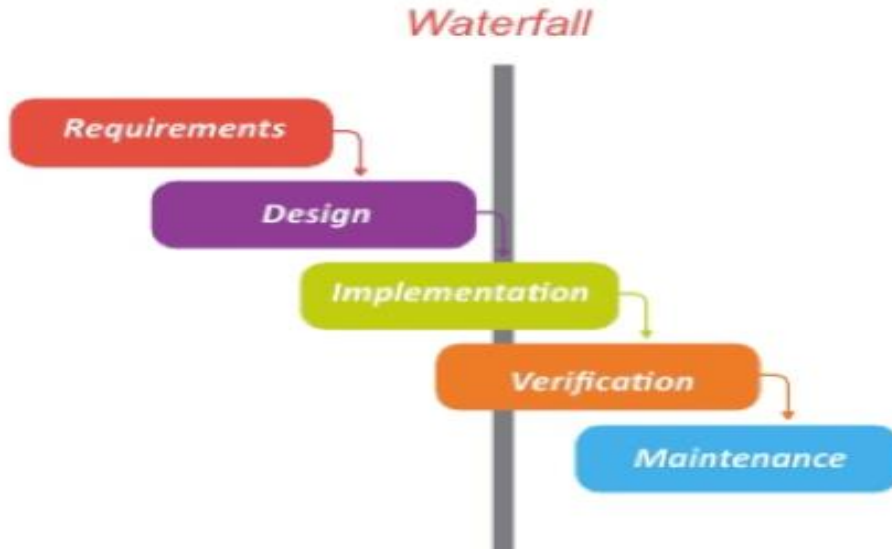


Strategy based on
extrapolation from past
(5-year plans)

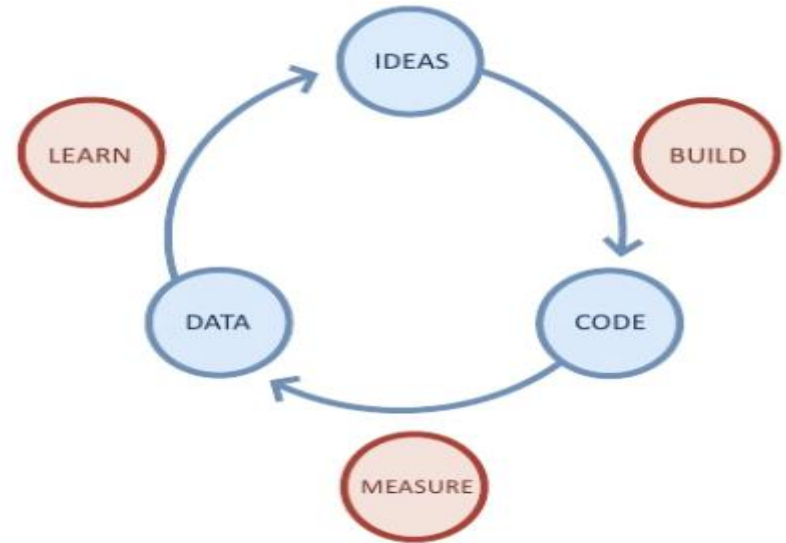


Strategy based on MTP
and customer insights

Linear vs Exponential



Linear, sequential
thinking



Experimentation and
feedback loops

Linear vs Exponential



Process inflexibility and
risk intolerance

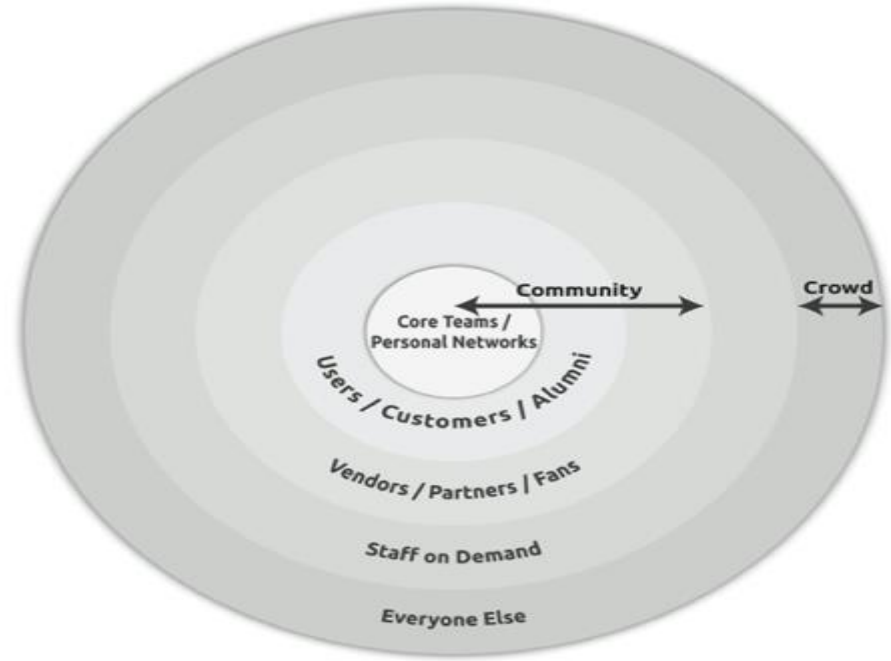


Flexibility and smart
failure celebration

Linear vs Exponential



Innovation from inside,
large number of FTEs



Innovation at the edges
and from outside sources

Haier



Corporate Example

MTP

Staff on Demand

Community & Crowd

Algorithms

Leveraged Assets

Engagement

Interfaces

Dashboards

Experimentation

Autonomy

Social



Haier - Chinese appliance maker with 80,000 employees organized in 2005 in 2,000 self-managed units with decision-making authority (Autonomy). Market cap grew from \$20B to \$60B today in the last 3 years.

Future of Work

Figure 6: Net employment outlook by job family, 2015–2020
Employees (thousands, all focus countries)



Best ExOs

Build software better, together.

Powerful collaboration, code review, and code management for open source and private projects. Need private repositories? Upgraded plans start at \$7/mo.

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Sign up for GitHub

By clicking "Sign up for GitHub", you agree to our [terms of service](#) and [privacy policy](#). We will send you account related emails occasionally.

Why you'll love GitHub.

Powerful features to make software development more collaborative.

GitHub - GitHub is an open source code and collaboration community with 13 million members, 25 million repositories and market cap of \$2B. Key differentiator: Passion, Purpose, Potential and Inside-Out Job/Role Selection

Corporate Transformation Framework

1) Transform Leadership
Education | Adapted Style | Diversity

2) Partner
Invest
Acquire
ExO

3) Incubators
Accelerators
Hackerspaces
Corp. V.C. Fund

4) Edge ExO
Black Ops
GoogleX

5) ExO
Lite



Thrive in an Exponential Era

Cutting edge global innovation strategy and engagement firm.

Connect your employees with disruptive technologies, ecosystems and platforms to unlock exponential business opportunities.

Accelerate exponential thinking and action across your entire organization.

What makes us unique?

1. Effectively engage and train employees around ExO thinking
2. Customized approach based on company needs and maturity
3. Cutting edge content based on real success examples from Singularity University, Silicon Valley and China
4. Partnership opportunities with innovation agencies, start-ups and crowd communities



Louise Doorn



Yuri van Geest



Anthony Ferrier

New York City
Amsterdam
Hong Kong

Three partners combining
55+ years of corporate
experience and global exposure
across the Americas, Europe
and Asia.

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***REALITY IS A
PERMANENT
MUSEUM***



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