



# Gelato

Henrik Müller-Hansen  
Founder & CEO





**Software is eating  
the world**

**Marc Andreessen**

From January 2000 at Kinnevik's HQ



KINNEVIK

metro 



TELE2

 **TRANSCOM**

Our people make the difference

**MTG**

Millicom  
International  
Cellular S.A. 

 **VIASAT**  
SPORT

# Lesson #1 - Paranoia



Success breeds complacency.  
Complacency breeds failure. Only  
the paranoid survive.

— *Andy Grove* —

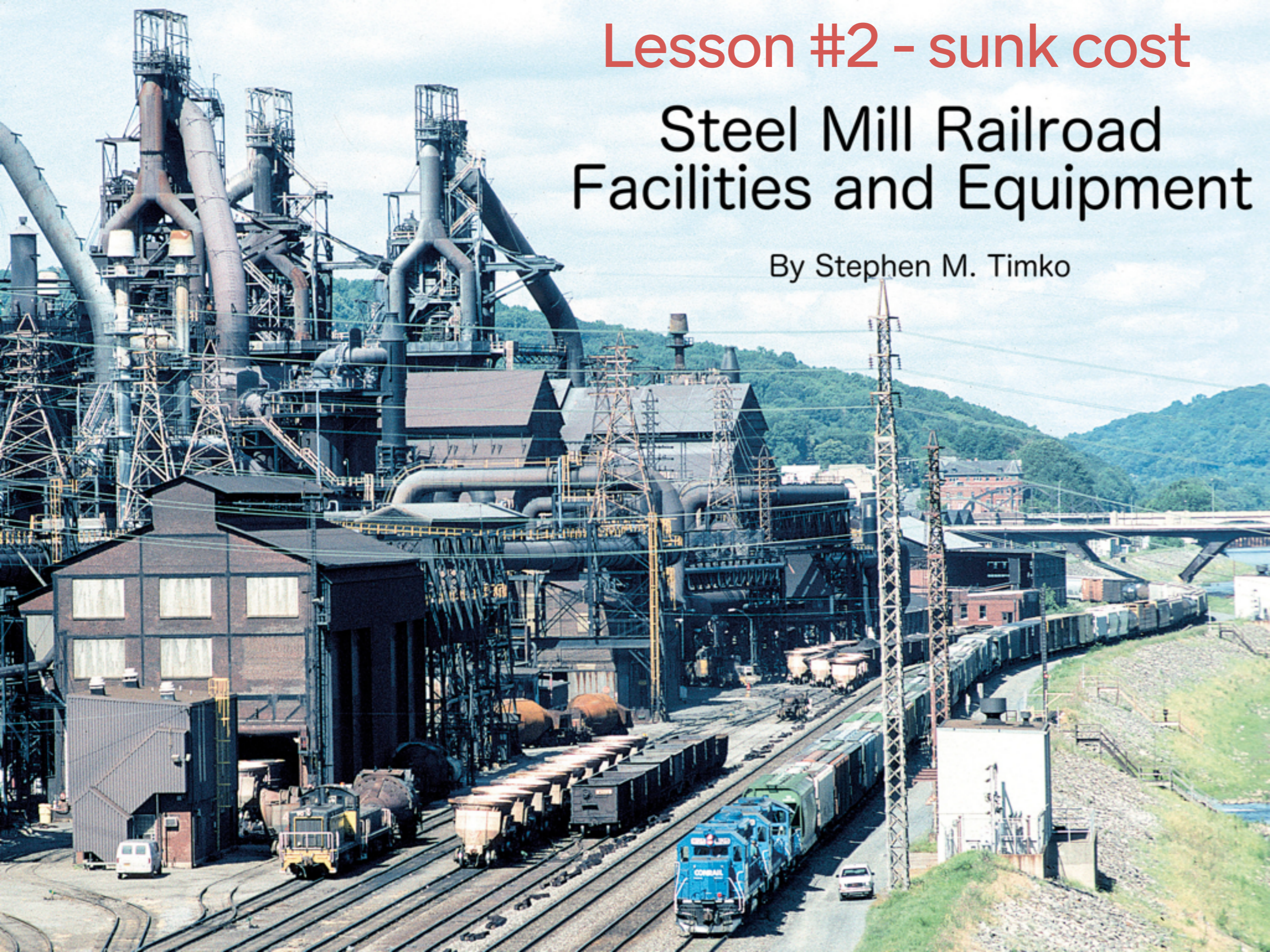
AZ QUOTES



# Lesson #2 - sunk cost

## Steel Mill Railroad Facilities and Equipment

By Stephen M. Timko









I believe you have to be willing to be  
**MISUNDERSTOOD**

————— *if you're going to* —————

**INNOVATE**



*Jeff Bezos Quotes via Gecko&Fly*

# What is our bold vision?



**Gelato**